

EDUCATION

University of Michigan

Bachelor of Fine Arts
Graphic Design
May 2004

SKILLS

Expert knowledge of:

Adobe InDesign
Adobe Photoshop
Adobe Illustrator
EasyCatalog
Microsoft Office
Constant Contact

Working knowledge of:

Adobe After Effects
Adobe Dreamweaver

INTERESTS

Graphic Design
Typography
Drawing
Photography
Architecture

EMPLOYMENT

Independent Publishers Group

Senior Marketing & Production Designer

Chicago, IL

August 2008–March 2020

- Schedule and organize the laying out, copyediting, and printing of upwards of twenty catalogs annually.
- Conceptualize and create or find and clear original artwork to produce eye-catching catalog covers.
- Produce print and web ads to promote current titles in industry magazine and websites.
- Create informational material and signage to establish corporate presence at events and trade shows.
- Maintain archive of cover and interior art for thousands of books from hundreds of independent publishers.
- Contribute to company presence in social media, particularly on Instagram.

Shaman Drum Bookshop

Graphic Designer and Website Manager

Ann Arbor, MI

August 2007–August 2008

- Designed publicity material in various formats (flyers, brochures, emails) to promote store events.
- Constantly maintained and updated online shop with sales, new inventory, and bestseller lists.
- Established the bookshop's identity in the community through ad campaigns, Facebook, and blogs.

Barnes & Noble Booksellers

Shipping and Receiving Supervisor

Ann Arbor, MI

July 2006–August 2007

- Received and inventoried all textbooks coming into this busy university bookstore.
- Packaged, labeled and shipped products to customers and distributors.
- Supervised and delegated work among temporary employees during peak retail periods.

Valassis Communications Incorporated

Graphic Designer / In-house Photographer

Livonia, MI

October 2004–December 2005

- Laid out promotional posters and mailers, then worked with printers to produce hard copies.
- Collaborated on the widely distributed Annual Report with a team of writers and designers.
- Laid out graphic heavy monthly newsletters on the topic of advancing business technology.
- Participated as part of a committee, organizing, setting up, and documenting company events.

FREELANCE

Bon Bon Bon

Creative Consultant and Designer

Hamtramck, MI

September 2020–present

- Designed in-store signage to advertise this chocolate company's limited-time seasonal offerings.
- Conceptualized and executed the interior aesthetic for a new shop, including paint, fixtures, decor.
- Created original illustrations to promote the new store's grand opening on social media.

Block Club Chicago

Graphic Designer

Detroit, MI

August 2020–present

- Designed a campaign, in digital media and print, for the unveiling of this news group's info hotline.

Emily's Homestead

Illustrator

Bailey, CO

April 2020–present

- Drew illustrations for product labels depicting this artisanal skin care company's array of scents.

Detroit Symphony Orchestra

Graphic Designer

Detroit, MI

July 2006–September 2008

- Designed brochures and other mailers for members of the exclusive Symphony Society.
- Reworked existing identity to create original but parallel identity's for new company programs.

INTERNSHIP

Big Magazine

Design Intern / Photo Editor

New York, NY

May 2003–August 2003

- Created original layouts for in-house advertisements and online invitations.
- Scanned, cleaned and color corrected photographs to be used in the magazine.